



# RICOH TotalFlow™ Producer

Print-on-demand  
workflow management

Optimize your print operations with automated  
onboarding and intuitive production tools

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# Jump start your print automation



RICOH TotalFlow Producer leverages a cloud-based approach to equip your organization with scalable and flexible print-on-demand production workflow tools, without a heavy IT investment.

- Automates the order entry and file preparation process of jobs coming from multiple online sources
- Helps make production decisions quickly by providing information transparency throughout the workflow process
- Allows for the re-assignment of employees to more profitable tasks
- Seamlessly integrates with your existing software and hardware with its vendor-agnostic design
- Improves security and reliability via a cloud-based environment, helping prevent disruptions and increase productivity

# Eliminate touchpoints and accelerate your workflow

## Automated 'touchless' performance

Streamline job onboarding, file preparation and processing without the need for operator intervention.

- Funnels jobs from multiple external online sources into a centralized cloud-based portal
- Automates preflight and malware scans of print jobs enabling faster turnaround times
- Rules-based automations reduces manual tasks and improves productivity

## Easy-to-use tools

Cloud-based workflow technology offers intuitive tools for end-to-end production workflows.

- Provides a centralized portal for easy print job access and organization-wide visibility
- Allows for the rapid creation of portals for clients to upload, approve and view job status
- PDF editing for swift file changes in the cloud while Annotations foster bi-directional communication

## Cost-effective application

SaaS model makes this latest innovation attainable without any budgetary inconsistencies.

- Reduces post-job submission follow-up time by using customer portals
- SaaS model lowers upfront costs and assures access to its latest updates
- Decreases the need for IT resources and complex infrastructure

## How RICOH TotalFlow Producer works...



## ... in three easy steps

- 1 Customers send their job file to the print provider's portal
- 2 Producer automatically scans for malware, converts the job file to a PDF and then preflights it
- 3 The file is sent to a hot folder or a printer



## RICOH TotalFlow Producer **Next Steps**

Speak with your Ricoh sales representative to request a demonstration to personally experience how RICOH TotalFlow Producer can transform your business or visit [www.ricohsoftware.com](http://www.ricohsoftware.com) to request a free software trial.

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