

Efficiency and automation at every stage in your workflow

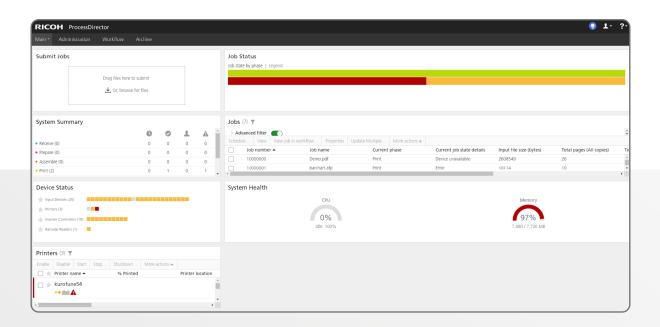


A scalable, **vendor-neutral**, end-to-end solution

RICOH ProcessDirector is a software solution designed to streamline and automate data-driven workflows. Both web and rules-based, this proven solution provides the power and processes for you to automate your production with confidence. Built on an open architecture, RICOH ProcessDirector helps businesses realize their strategic goals in:

- Productivity
- Reduced mailing costs
- Document / piece level tracking
- Warehouse document management

- Compliance
- Throughput efficiencies
- Multi-channel delivery
- Order validation



Expect a **strong return** on your investment

RICOH ProcessDirector addresses specific operating challenges to help businesses reduce errors, and waste, gain more efficiency, productivity, and profitability during every state of document production.

Increase workflow efficiency and empower your production team



Enhanced output management

Put all your systems and equipment to their best use by helping to integrate disparate and legacy systems, simplifying every step of the production output process.

- Vendor-agnostic device connection to enhance overall productivity across the print shop floor
- Identify missing pieces, resubmit them for printing and reconcile each job before moving to the next step
- Save time by working with fully composed PDF files using rules-based processing,
 such as choosing different images or paper for select clients



Workflow automation

Easily build complex workflows to compose, transform or optimize your data for delivery, no matter the job size. Reduce the number of manual touchpoints, avoiding costly errors.

- Quickly build customized workflows using a simple drag-and-drop interface
- Create a full audit trail, including manually deleted jobs. Automatically reprint mail pieces damaged during insertion
- Consistently meet deadlines to maintain SLAs and customer satisfaction



Tracking and compliance

Aid in tracking and compliance efforts by monitoring documents from receipt to delivery, allowing for greater transparency to satisfy customer inquiries and meet critical SLAs.

- Easily research the production history of individual documents, generating a piece-level audit trail
- Verify that every piece is produced accurately using network-capable inserters or barcode scanners and automate reprints of damaged or missing pieces
- Create your own user groups to control access to job and printer actions for greater security



Postal optimization

Streamline mail handling and achieve actual savings by using intelligence to minimize pages to reduce weight, qualify for the greatest postal discounts, and reduce wasted postage.

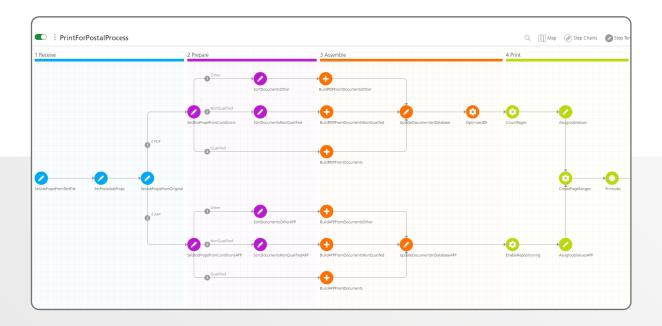
- To minimize return mail costs, perform postal cleansing to update addresses in PDF and AFP documents
- Electronically pre-sorts documents to print pages in an order that maximizes postal discounts.
- Pool documents from multiple jobs with like properties and achieve optimal postage rates



Multi-channel delivery

Manage personalized, multi-channel communications to deliver individual documents via a customer's preferred channel by integrating their delivery preferences into production workflows.

- Integrate with your CRM or other systems to ensure customer communication preferences are met
- Touches prospects through multiple media with the same message for consistency
- Sends email through authorized email providers as an automated step in the workflow



Take your **analytics deeper** with the latest integrations

This award winning vendor-neutral design and open architecture of RICOH ProcessDirector helps to unify legacy and disparate systems, automate manual steps and provides transparency at every stage of job production. Consider integrating Ricoh's solutions to empower your business.



The award winning integration between RICOH ProcessDirector and RICOH Supervisor™ uniquely **delivers advanced visibility** down to the document level, including insight into production volume, as well as printer and inserter throughput, and operator productivity via customizable dashboards.

- Identify trends for capacity planning
- Detect production bottlenecks
- Gain actionable insights to help operations produce consistent output accurately and efficiently
- Reduce print consumables
- Grow profitability
- Make data-driven decisions



The RICOH ProcessDirector Avanti Slingshot® Connect feature allows businesses to **manage company level details** and leverages RICOH ProcessDirector's capability to track all jobs in a single system.

- Analyze estimate versus actual cost
- Manage inventory
- Use advanced scheduling

- Monitor job status and tracking
- Sales activity by job
- Material usage



RICOH ProcessDirector **Next Steps**

Speak with your Ricoh sales representative to request a demonstration to personally experience the impact RICOH ProcessDirector can make in your organization or visit www.ricohsoftware.com to request a free software trial.





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